

SELF SERVICE

Reg. 9c Value
Diana BOBBY PINS
Keep Your Curls
and Waves In Place
Card of 24 **4c**
(Limit 2 Cards)

Bright Star
Flashlight BATTERIES
SINGLE CELL FOR
PENLIGHT
FLASHLIGHT **8c**
2 for 15c



SELF SERVICE

KRANK'S Brushless SHAVE CREAM
With Whisker-Softening
Dietin
1-Lb. Jar **35c**

MID-CITY VALUE! Bleached FLOUR SACKS
100-Lb. Size
White **17c**
Colored **21c**
(Limit 3)
Check These Values

Buy Now From Our Large Stock of Colorful California Fruit Packages

California FRUIT PACKS

2-LB. FRUIT BASKET
GLACED FRUITS FIGS AND NUTS **\$1.85**

5-LB. BASKET
Wicker Basket Packed with Luscious Fruits and Nuts **\$4.08**

Wood Tray Filled With California Fruits
2-Lb. Fruit Tray . . . \$1.85

Glaced Fruits, Dates, Nuts, Figs
3-Lb. Colorful Basket . \$2.59

Santa Says 'Save the Mid-City 'Self-Service' Way'

Mid-City

CUT RATE DRUG STORES

"The Store With The Big Xmas Values"

CLIX DE LUXE Candid CAMERA

Just Received—A real surprise value for ideal holiday gifts. Easy to operate. Takes clear, candid type photos—with the famous "Maecstar Lens." Level view finder aids better picture taking.

Takes 16 Pictures on #127 Film. **\$3.50**
NOW ONLY

Hurry — Buy It At Mid-City

GIFT TOILETRIES BY SHULTON!

"Old Spice" MEN'S SOAP
Box of 2 Bars **\$1.00**

"Old Spice" SACHET POWDER
***\$1.00**

"Old Spice" BATH SOAP
Gift Box of 3 Cakes **\$1.50**

SPIRITED 'ROSES AND SPICE' FRAGRANCE

SHULTON 'OLD SPICE' TOILET WATER **\$1.00**

A Truly American Gift Value. Refreshing For After-Bath Fresh Up-In-Old-Fashioned Decorated Bottle—4-Oz. Size

BOX OF 6, FRAGRANT SACHET POWDERS
FRIENDSHIP GARDEN \$1.00

"Friendship Garden" DUSTING POWDER
With Puff 7-Oz. **\$1.00**

"Friendship Garden" TALCUM
Petat Soft Talcum in Decorated Container **50c**

Select Your Greeting Cards From Our Large Display
GAY, THOUGHTFUL SENTIMENTS

CHRISTMAS CARDS

All Different — Complete with Envelopes

Box of 21 Cards **SAVE AT MID-CITY 49c**

CHRISTMAS SNOW 9c

BRIGHT, SHINING REFLECTORS 39c

NON-INFLAMMABLE LUMI FLOSS 9c

To Glamorize Your Pkgs. RED, GREEN, SILVER

MID-CITY Toy and MID-CITY

GENUINE LEATHER HOLSTER

"Pony Boy" Cowboy Outfit **89c**

Hours of Safe Play For "Young Cowboys" Complete with Carrying Belt

WOOD PEG CIRCUS Educational Toy—Brightly Colored **\$1.00**

20 INCHES TALL DRESSED DOLLS
A Big Girl Doll That Says "Ma Ma" Colorfully Dressed **\$2.95**

TEXAN, JR. PLAY GUN Modelled In Plastic **49c**

Lovable Children's Toy

15-Inch Curly, Woolly **Teddy Bear** **\$3.95**

Two Tone Woolly Pile, Washable

UNIVERSAL FIRE TRUCK **\$2.50**

Sturdy Wood Toy On Wheels With 3 Ladders

ESSENTIAL NEEDS FOR MEN!

GILLETTE BLUE BLADES
Pack of 5 Double Edge Blades **25c**

OFF WITH THAT STUBBLE!
RAZOR BLADES
QUICK as a flash
COOL as a cucumber
SMOOTH as a skate
10 or 25 blades in 4 for 10c

GEM RAZOR BLADES
Pack of 5 Single Edge Blades **23c**

USEFUL GIFT FOR MEN!
PINAUD — 3-PIECE MEN'S GIFT SET

6-OZ. LILAC VEGETAL
2 1/2-OZ. LILAC SHAVE CREAM
3 1/3-OZ. LILAC MEN'S TALC

\$1.95

BUY NOW! GIFT BOXED

WOODBURY After Shave LOTION
Tones Up the Skin—Soothing and Cooling **5 1/2-Oz. 39c**

WRISLEY "SPRUCE" Shave Bowl
Pine Fragrance Shave Soap **\$1.00**

Ever-Ready SHAVING BRUSH
A Real Gift Value For Every Man **\$2.75**

MAX FACTOR - HOLLYWOOD Presents **a Gift from Hollywood**

for Blondes, Brunettes, Brownettes, Redheads

COLOR HARMONY MAKE-UP SET
The correct shades for "her" type...
Max Factor Hollywood Face Powder,
Rouge, Lip-Color Lipstick, Cleansing
Cream and Pan-Cake Make-Up **\$4.55**

Max Factor Hollywood
Other Max Factor Hollywood . . . \$2.50, \$3.00 and \$6.00

Holiday LIQUORS

1-Pound Size, Chevy Chase
"TOM & JERRY" BATTER 49c

Fifth Gallon, 6 1/2-Year Old, Flavorful Brandy
JULES PERCHARD, Bottled in Bond . . . \$4.55

GUILD RESERVE WINES
Port—Sherry—Tokay—Muscatel **82c**
FIFTH GALLON
Burgundy and Claret **Fifth 57c**
Sauterne **Fifth 60c**

GALLO VINTNER'S STOCK WINES
Port—Sherry—Tokay—Muscatel **83c**
FIFTH GALLON
Claret and Burgundy **Fifth 58c**
Sauterne **Fifth 61c**

CALIFORNIA WINES
Port—Muscatel—Sherry—Tokay **79c**
FIFTH GALLON

NEW LOW PRICES!
'MISSION BELL' Special Reserve

Buy Now---for the Holidays

MISSION CHIMES — "OLD FASHION"
FRUIT CAKE

Packed with choice nut meats, confections and fruit. A real treat for the whole family. You'll want several for holiday entertaining.

Individually Boxed.
Reg. \$2.00 Value.
2-Pound Size **\$1.49**

MINIATURE BEER MUG **19c**
Reg. 29c Value
ALL-METAL
Lime Squeezers

WHISKEY GLASSES **3 for 10c**
Handy Jigger Size Glasses For "Home Bar" (Limit 6)

POPULAR MIXER CHEVY CHASE Tom and Jerry Batter **49c**
Makes These Favorite Tom and Jerry Drinks.
1-Lb. Pkg. (Limit 2)